

Let's talk about Warhol & Fashion. First: NOTES!
 "The most interesting things happen over time, and sometimes you have to look at something for a long time to see if it makes sense."

WARHOLISM: the attempt to turn over all human activity, no matter how sacred, to the market place. (neoliberalism) Warholism negates: an inner life, a sense of vocation, distrust in fame, personal relationship with God/nature that partakes in but doesn't sympathize with free markets & cynicism.

GOLD

MUTE

STATIC

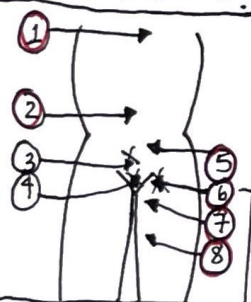
THE MAIN IDEAS:
 ① **OVERTIME:** although Warhol may not have intended the ideas we are having today be derived from his work - the cultural percolation creates a new understanding & relatability. Does original intention matter?

② **WARHOL, WARHOLIAN, CAMP:** living in a culture of show & consumption - commodifying yourself as they did through creating his persona. No longer warholian!

③ **The body is produced through narrative.** A story which is completely scripted, yet completely personal. Creating your persona.

2 IDEAS: **NEED TO UNPACK**
 IN 2018 - "WE ARE LIVING IN A WARHOL MOMENT INSIDE A WARHOL MOMENT INSIDE A WARHOL MOMENT - IN A COUNTRY RUN BY THE MOST WARHOLIAN PRESIDENT WE HAVE EVER HAD."

WHERE IS YOUR RUPTURE?



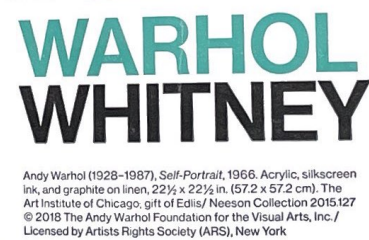
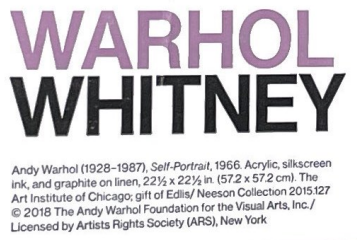
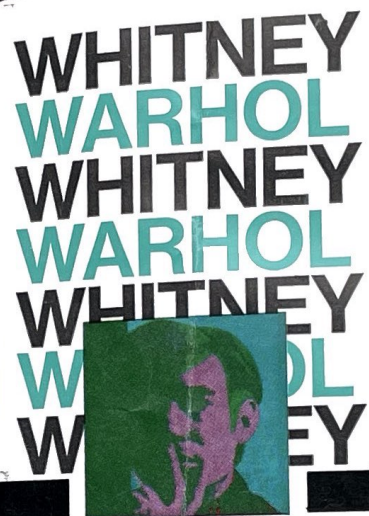
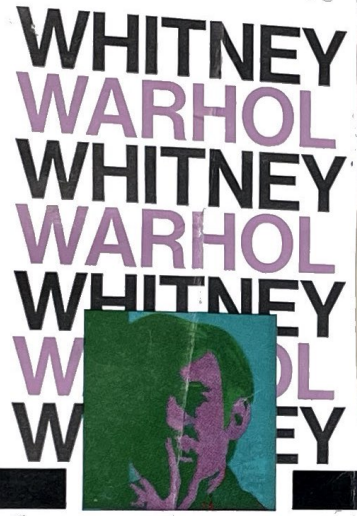
CALVIN KLEIN: RAF SIMMONS

Sept 2017 Simmons appropriates Warhol - "making a soup of American identity"

access to Warhol 3 years: flower paintings, car crash & electric chair = democratic, Calvin = democratic

COCA COLA
 * lower Warhol & * let it permeable through the public's consciousness * look like a coke - no matter how much you pay for it!
 → reactions - everything needs to look good on a tiny screen...
 → reality...
 INSTASCREEN
 SILK SCREEN
 DONT SCREAM

Elsa Schiaparelli believed fashion designers should be inspired by the political climate around them. Raf Simmons, in September 2017, sent his collection down the runway with iconic American imagery - from Warhol. It was not appropriation for the sake of injecting art, it was actually very timely. Vanessa Friedman, of the New York Times, summarizes it perfectly - "we are living in a time Warhol moment, inside a Warhol moment" inside a Warhol moment - in a country run by the most Warholian president we've ever had. Our culture has become of one Andy Warhol, himself either created or predicted - I'm not sure. Everything we do is for show or consumption. We tell the story of our best self on social media & hope our friends will buy the fact we are cool, smart, someone they should want to be around, and a jealous of the looking glass of the tiny screen shows everything we do. (in contrast to Andy's big silver screen) Worth designers are creating keeping in mind that their collections need to look good on a small screen - where depth, detail, meaning becomes flat as the silk screen images of Warhol.



Andy Warhol (1928-1987), Self-Portrait, 1966. Acrylic, silkscreen ink, and graphite on linen, 22 1/2 x 22 1/2 in. (57.2 x 57.2 cm). The Art Institute of Chicago, gift of Edlis/ Neeson Collection 2015.127 © 2018 The Andy Warhol Foundation for the Visual Arts, Inc./ Licensed by Artists Rights Society (ARS), New York

Andy Warhol (1928-1987), Self-Portrait, 1966. Acrylic, silkscreen ink, and graphite on linen, 22 1/2 x 22 1/2 in. (57.2 x 57.2 cm). The Art Institute of Chicago, gift of Edlis/ Neeson Collection 2015.127 © 2018 The Andy Warhol Foundation for the Visual Arts, Inc./ Licensed by Artists Rights Society (ARS), New York

artifice has percolated into every area of our culture. We create our bodies through a narrative. Our physical bodies, yes, but also our presence in other people's lives through their perception of us & who they think we are. "A story which is completely scripted, yet completely personal." This culture of display of ourselves for the consumption of others becomes inseparable from our spirit. It also becomes campy - drag-like.

We become so exaggerated. For fashion this is an opportunity to do something elaborate, but as it is to do something for "show" without do something a moment to on the little screen? Just my thought - is there actually a cost for democratizing everything and making it accessible to all? Do creatives water down everything to make it acceptable for everyone? or does the work become better because of the perspectives of the work? IS A COKE STILL A COKE - NO MATTER WHAT?

Dennis Hopper
 Sandra
 Steven Sprouse
 Ingrid, Andy, Interview
 Neal Brown - Tracy Emin has bright's Matthew Collings: just how big are they?
 CAMP

SILK SCREEN something also a curse?
 SILK SCREEN the sake of passion? to
 INSTA SCREEN because it's
 DONT SCREAM be Copetalized